GOVERNMENT OF INDIA
TOURISM
LOK SABHA

UNSTARRED QUESTION NO:3421
ANSWERED ON:26.04.2007
MARRIAGE TOURISM
Gaikwad Shri Eknath Mahadeo;Mane Smt. Nivedita;Singh Shri Kirti Vardhan

Will the Minister of TOURISM be pleased to state:

(a) whether the Government has any proposal to promote marriage tourism;

(b) if so, the details thereof;

(c) whether any survey has been undertaken to gauge the tourist flow on this account;

(d) if so, the details thereof; and

(e) the estimated flow of foreign exchange as a result thereof?

Answer

THE MINISTER OF TOURISM AND CULTURE (SMT. AMBIKA SONI)

(a) to (e): The Ministry of Tourism, through the Indiatourism offices overseas, undertakes a series of promotional activities in tourist generating markets for showcasing and projecting the country's tourist attractions including niche and new segments / products such as rural tourism, medical tourism, cruise tourism, golf tourism, as well as marriage tourism and honeymoon tourism.

There is, however, no projection / estimate as to the number of tourists who would come for marriage tourism or the foreign exchange earnings that would be generated out of the same.